

## Case Study: WD-40 Company Headquarters

DESIGN

COMPLIANT

ECONOMICAL



Photos courtesy of Joel Zwink.

### PROJECT DETAILS

**Location:**

San Diego, CA

**Architect:**

ID Studios (San Diego)

**Featured Products:**

B-6806 Straight Grab Bar

B-5806 Straight Grab Bar

B-3803 TrimLineSeries™ Recessed Paper Towel Dispenser/Waste Dispenser

Modified B-3574 Recessed Seat-Cover Dispenser, Sanitary Napkin Disposal and Toilet Tissue Dispenser

## Everything (and Everyone) Belongs

*Slick design meets a tribal sensibility at WD-40*



At WD-40 Company, teamwork oils the organization’s wheels. Rooted in a tribal culture centered around collaboration and meaningful work — and championed by President and CEO, Garry Ridge — the facility’s new headquarters is laid out like a series of trails, traversing distinct environments representing the markets they serve, from automotive to aerospace to farms to the marine industry.

The latter forms the design basis of the men’s and women’s restrooms, which feature Bobrick grab bars and stainless steel, multifunctional accessories to support the company’s humble, utilitarian philosophy.

“WD-40 Company isn’t an opulent company,” says Jill Russell, Associate, Senior Designer at ID Studios. “They’re very thoughtful about resources. They needed a product with longevity, that’s going to perform correctly and well, for a good value.”



### UNDER THE KITCHEN SINK

WD-40 Company is known for being beneath everyone’s kitchen sink. That’s why in their new lobby, ID Studios incorporated exposed plumbing fixtures as a design element.

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