



BUILDING VALUE SINCE 1906

News Release

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Valley Economic Alliance Recognizes Bobrick's Leadership at 3rd Annual Patron Appreciation Dinner

NORTH HOLLYWOOD, CA, September 12, 2024 – Bobrick Washroom Equipment, Inc. is excited to share that it received a Leadership Award from The Valley Economic Alliance at its 3rd Annual Patron Appreciation Dinner. Headquartered in North Hollywood, California, Bobrick is an industry leader in product innovation and the most specified brand of commercial restroom accessories by architects, with millions of products sold annually.

Now in its third year, The Valley Economic Alliance's patron appreciation dinner was held at The Castaway in Burbank. The venue provided a stunning view of the San Fernando Valley skyline, adding to the event's allure. The evening was dedicated to expressing gratitude to The Alliance's patrons and honoring them for their dedicated service and collaboration, significant contributions to the community, and shared commitment to The Alliance's mission to bring together a sustainable, economic future for the five-city San Fernando Valley region, which includes Burbank, Calabasas, Glendale, Los Angeles, and San Fernando.

During the evening, the Valley Economic Alliance presented five accolades to individuals and organizations. These awards included the Advocate of the Year, Stewardship Award, Community Service Award, Legacy Award, and Leadership Award, ultimately bestowed upon Bobrick.

"It was a pleasant surprise to hear the Bobrick name announced as the winner, as the results were kept secret," said Peter Nadan, Bobrick Director of Corporate Development. "As a long-standing member of the Valley Economic Alliance, we have been working together for 30 years, unwavering in our shared commitment to support the communities of the San Fernando Valley. It is an honor to support and collaborate with an organization that provides essential resources and services to the region's businesses and families, helping pave the way for their success."

"The Alliance stands as a beacon of hope and light in the San Fernando Valley," spoke Valley Economic Alliance CEO/President Sonya Blake. "We are incredibly proud to have a large network of close friends who go to bat every day to ensure that the economy of the Valley and our region remains a tremendous priority."

Additional speakers at the 3rd Annual Patron Appreciation Dinner included:

- Valley Economic Alliance Board Chair Fred Gaines
- Director of Economic Development of the Western U.S. at Amazon and Board Chair of the Los Angeles Economic Development Corporation Ron Frierson
- Local Business Owner Sonia Smith-Kang

- Valley Economic Alliance Vice President of External Affairs Greg Martayan
- City of San Fernando Mayor Celeste Rodriguez
- City of Burbank Mayor Nick Schultz

For more information about Bobrick's industry-leading washroom accessories, visit Bobrick.com.



Pictured L-R: Fred Gaines, Sonya Blake, Peter Nadan, Greg Martayan

About Bobrick Washroom Equipment, Inc.

Bobrick Washroom Equipment, Inc. is a 118-year-old global washroom accessory, toilet partition and child accommodation company headquartered in North Hollywood, California, with seven manufacturing divisions across the United States, Canada and the United Kingdom, and trading relationships that extend into more than 100 markets worldwide. A leader in product innovation and manufacturing, Bobrick prides itself as a company that delivers best-in-class products and service, while fostering an environment of collaboration and continuous learning. For more information, please visit Bobrick.com.

About the Valley Economic Alliance

[The Valley Economic Alliance](http://TheValleyEconomicAlliance.com) is a strategic private-public collaboration made up of governments, corporations, small businesses, educational institutions, and community organizations. Its mission is to engage and unite behind the principles, policies, and practices necessary for economic vitality and prosperity in the five-city San Fernando Valley region, including Burbank, Calabasas, Glendale, Los Angeles, and San Fernando.